

IPNK MONTHLY MEETING MINUTES

September 13, 2011

Meeting commenced at approximately 6:08pm. Peggy Eubanks read the collect followed by the group saying the pledge of allegiance. Welcome to Mary Osterhage & Tasha Shipe our newest members. Both work at Roeding.

Mary Kremer introduced the Board which is as follows: Mary Kremer - President, Brenda Adams – President Elect, Bridget Kubera –V. President, Peggy Eubanks –Treasurer, Joyce Lieske –Secretary (not in attendance), Patty Drees –Director and Judi Botkins –Director (not in attendance). Dotti Duncan has resigned from V. President and the group as she focuses on her new career with Farmer’s Insurance.

Congratulations to Terri Ziegler who is a Grandma again! Welcome to Catherine Mae (Caty) on Sept. 6th, 2011.

15 minutes was taken to do an ice breaker (each member answered a random question) which was a lot of fun!

Business:

Mary Kremer noted that we have a \$5000 CD with Fifth Third bank and asked Peggy Eubanks to check and see if our Tax ID# is still reflective of the old NKAIW or our new IPNK name. We have received \$500 from the surplus left over when the Bleugrass chapter held the regional conference. That \$500 is earmarked for future regional or state meetings. We also received \$28.60 from the use of Remke cards. Patty Drees will get our new members cards and instructions.

The August outing was “Ride The Ducks” and Peggy Eubanks bought a photo and shared it with the group. It was a lot of fun and is highly recommended.

Mary Kremer asked Taffy Troupe about possibly reducing dues for retired members under the age of 65 (specifically for Carol Gries). Unfortunately, they would lose upwards of \$45,000 if that change was implemented, so the answer is a resounding “no”.

Since Dotti resigned as V. Pres., Judi Botkins took on the task of auditing the books by herself. She sent the report and it has been filed with everything being in order. Per Peggy the balance in the checkbook and on the current Treasurer’s report match so the transition from Mary Kay Arnold to Peggy as Treasurer went well.

Mary Kremer has asked that we focus on Public Relations this year. We need someone to be the head of the PR committee and also the Social Committee for the Christmas Party. Mary Osterhage has stepped up to chair that and has asked for some help since she is new to the group.

We need to be more focused on community involvement as well. Discussion centered on adopting a classroom or another needy group that we can help throughout the year – not just with monetary donations but also with our time. Crossroads Elementary is the poorest school in Campbell County and Mary Kremer will check with the Campbell County School Board to see what steps we need to take to start a relationship with that school or one of the classes.

We haven't had a fundraiser in a couple of years and we need to come up with ideas. We also need to provide Mary with names of contacts for Corporate Sponsors as these are usually the easiest way to raise funds. We also need to come up with a list of reasons why companies should sponsor us such as

- Sponsor spotlight on the website
- Sponsor appreciation certificates
- Recognition at a meeting (possibly in May doing a wine/cheese get together for just the sponsors)

Next order of Business was a review of the organization:

First there are KY State Associations: IPNK, Bluegrass, Bowling Green, Louisville and Ashland. Our State council director is Brenda Adams this year. We will be voting on whether or not to hold a May meeting at the KY State Council meeting in October in Bowling Green.

Then there is our Region – OH, KY, IN, Michigan. There is a regional conference and each association bids to hold the conference. The next one is in South Bend IN in March 2012.

9 regions make up the International Association. The national convention is in Dallas in June 2010

On Tuesday's Joy Wilson, our International President will be holding phone chats with council directors and association presidents to share ideas. Some of these are listed on the national website under the "best of the best" section. Ideas for fundraising, recruiting, etc can be found here.

Our Regional V. P. is Taffy Troupe and she has a contest going for each association to add 3 new members this year. We've already got 2! Also, the goal is to have two members go to the regional meeting in March 2012 who haven't attended before.

Bridget Kubera briefly updated the website- still continuing to work with Quatre & Network Solutions to transfer domain name. Will continue to follow up.

Mary Kremer passed out "100 topics for your next meeting" sheets and everyone in attendance marked what ideas they liked. Our future meetings will be focusing on the topics that appeal to the members as well as education. Many of us may already qualify, or nearly qualify, for the CPIW and other designations. IPNK is in a position to help the members achieve these designations with instruction during our regular meeting time. Also passed out was a packet with the "President's Page" – a note from Mary Kremer to the members of her thoughts and goals (a brief synopsis of what we were going to cover in the meeting) as well as contact information for members, board members info., the dates of the future meetings, websites, designation information, benefits of membership and the history of the organization.

New Business:

Brenda Adams asked our thoughts re: changing the by-laws to reflect the new international adoption of the DBA. Taffy Troupe suggested we change the name to: Kentucky Council of the National Association of Insurance Women (International) dba International Association of Insurance Professionals or the IAIP KCIAIP

The State by-laws committee has pointed out that we are grandfathered in and are not required to change the name in our by-laws. The group agreed that if we don't have to change the name we shouldn't – that is a mouthful!

Another item Brenda brought up was changing the term of the State Council Director's term from 1 year to 2 years. Members agreed that it is tough to get anything done in one year and if it could be brought to a vote at the October meeting then it should be.

Also discussed the dues situation. KY State dues are only \$3 per year which seems very low and their treasury reflects this low fee. Members agree that it should be raised to \$10 and if that can be voted on in October it should be as well.

Meeting was adjourned at approximately 8:00 pm